



We Need To Do A Benefit Fundraiser - But How ?

The Complete Guide to Putting On a Successful Benefit Fundraiser





mean we. No one can do this alone. You'll need a committee of at least 6 people although I recommend 12. Regardless of number, your committee has to be comprised of people who are committed to the cause, who will do anything they're asked to do, and who are willing to put their lives on hold until the benefit is over. So let's get our committee together and go through...

The Checklist For A Successful Benefit

Who Wants To Do What?

The first time your committee meets, you should discuss who wants to do what. We need two people to start finding a hall. Who will be in charge of advertising? Who will be in charge of food? Who wants to handle the oral auction? The silent auction? The bucket raffles? Tickets and supplies? Decorations? After you've read through this book one time you'll have a very good idea of all the bases that need to be covered.

Let me also suggest that at your first meeting you select a committee chair, or as I like to call the person, The Boss. You all must agree from the beginning that The Boss has the final decision on everything. Here's why. Your committee will be made up of up to 12 bright, creative, opinionated people who will each bring their own ideas to the table. There will be differences of opinion on how the raffles should be run, how much tickets should be, what kind of food to serve and so on. While each idea deserves to be heard and considered, we don't have time to argue and debate – we've got a benefit to put on in just a few weeks! So, we need a Boss to make a final decision and what he or she says is what we do, like it or not. To the



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